



Company profile



Who we are



Brage Medical AS, established in 2005, is a Norwegian distributor specialized in selling and distributing invasive products for cardiology, neurology and radiology, and high level disinfection products.

We focus on specialized areas in the market where knowledge has great importance to our customers. Our mission is to be the chosen company to work with providing excellence in service, cost effective solutions and effective and precise transfer of knowledge.

We seek collaboration with innovative suppliers within our lines of business. We strive to have a strong focus on partnership, support and cooperation and effective use of common resources.

We will deal honestly and ethically with customers, suppliers and competitors and treat people fairly.

Our Team



Henriette Haugen
Product specialist, disinfection



David W. Brandt
Finance, logistics, administration



Bjørn-Erik Tærud
Customer Service



Laila Bergland
Accounting

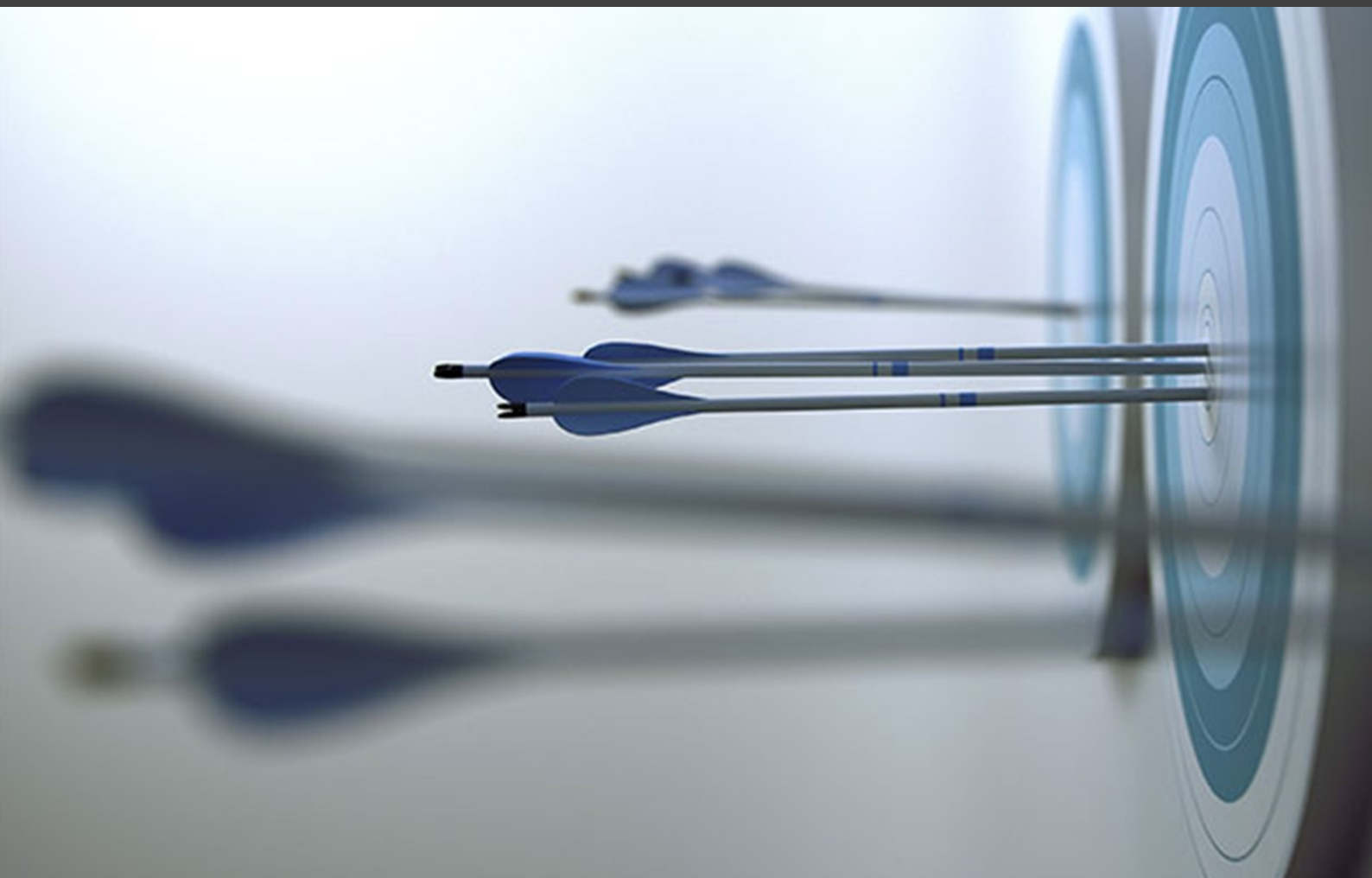


Kjersti Andreassen
Clinical Specialist



Sven Arne Ulrichsen
CEO, Clinical Specialist

Our Mission



“be the chosen company to work with providing excellence in service, cost effective solutions and effective and precise transfer of knowledge.”

Code of Conduct



Our ethical guidelines are based on recognized international conventions at the UN and the ILO. These conventions are considered by Brage Medical AS as minimum standards for our business operations.

Our principles and guidelines form the basis for the ethical behavior of all our employees and govern all our activity.

“We will treat our customers, suppliers and competitors honestly and ethically and treat everyone fairly and with respect.

We will, in everything we do, comply with applicable laws and regulations.”



ISO certified QMS

Our Quality Management System is ISO 9001:2015 and ISO 13485:2016 certified.

ISO 9001:2015 is a worldwide standard that requires a strong quality management system. It describes specific processes, procedures and activities that organizations must create, implement, maintain and improve in order to deliver products and services successfully.

ISO 13485:2016 specifies requirements for a quality management system through which an organization can demonstrate its capabilities to provide medical devices and related services to consistent customers and applicable regulatory requirements.

Our certifications cover: Storage, sale and distribution of non-active, active, implantable, non-implantable medical devices.

**ISO 9001
ISO 13485**

**BUREAU VERITAS
Certification**



MDR compliance



“We will, in everything we do, comply with applicable laws and regulations.”

The new Norwegian act on medical devices implementing the MDR and the IVDR entered into force on 26 may 2021.

We’ve done our outmost to prepare ourselves for the new Medical Device Regulation and are confident that we comply and will continue to comply. Brage Medical fills two roles as economic operator defined in the **EU MDR 2017/745**; **distributor and importer**.

As importer we meet our obligations in relation to the EU database on medical devices (EUDAMED) and Brage Medical AS acts under Single Registration Number: **NO-IM-000004234**.

CardiRad Group



CardiRad is a Nordic group of companies specialized in Medical device distribution in Nordic and Baltic region with headquarters in Finland. In June 2019 CardiRad Oy acquired majority of the shares in Brage Medical AS.

John Storbjörk, CEO and founder of CardiRad Group announced the acquisition in a press release and expressed following:

«We expect this change to have a positive impact on our business and to benefit both our partners and customers. We see Brage Medical as a significant addition to CardiRad's presence, not just in Norway, but going forward also for the whole Nordic region. Brage Medical AS is in many ways an ideal partner for CardiRad OY.

Brage Medical has during recent years had an extensive growth and become one of the major Norwegian distributors within the field of PCI and Hygiene solutions. For Brage Medical this acquisition gives access to new resources and opportunity to develop new services and solutions.»

Our Partners



xcandis®

Alvimedica

ARTHESYS™

ASAHI INTECC

CSI® | CARDIOVASCULAR
SYSTEMS, INC.

**BIOSENSORS
INTERNATIONAL**

opSenS

OrbusNeich®

OXY PHARM®

**Teleflex®
MEDICAL**

LANXESS

Medis
MEDICAL IMAGING

MedAlliance

**Brage
MEDICAL**

Our Partners and Customers



The Norwegian Health Care System is founded on the principles of universal access and decentralisation. All Norwegian citizens are invited to choose their general practitioner (GP) from a list, which almost everybody does. GPs act as gatekeepers for specialist health service.

The specialist health service is organized in four Regional Health Authorities including more than 50 hospitals. Most hospitals in Norway are public and very few are private.

The four health regions together own Sykehusinnkjøp HF who provides a specialized and professional procurement service for the specialist health service. This means that a majority of all medical products are tender based.

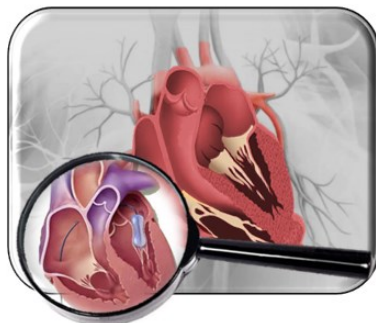


Illustration: The four health regions of Norway

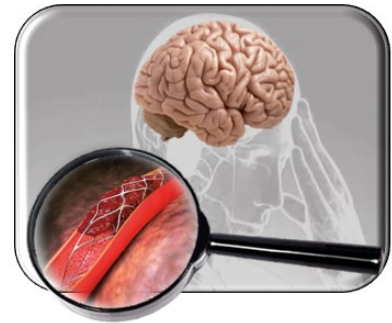
Our Invasive Products



PCI



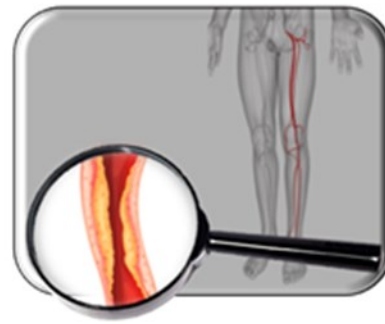
Structural Heart



Neuro Intervention



Embolization



Peripheral Intervensjon

Cardiology

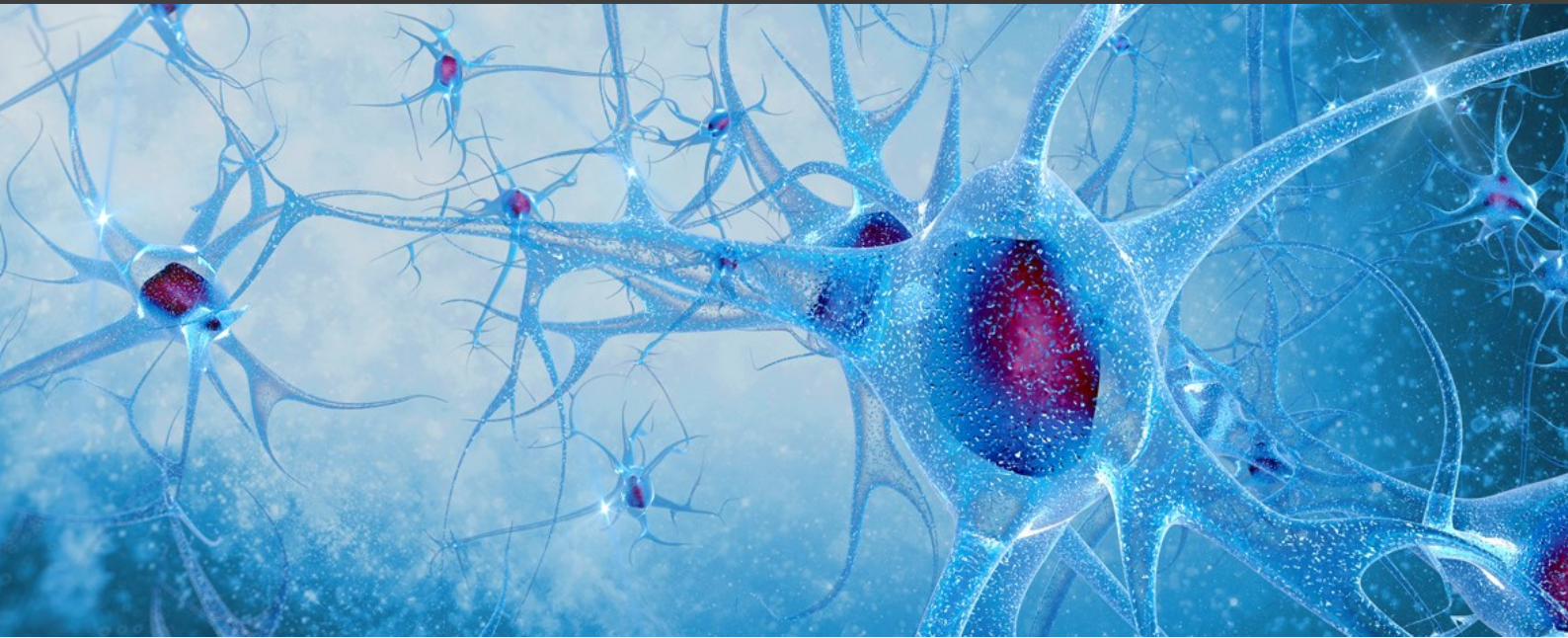


Brage Medical has since 2006 promoted innovative products to the Norwegian Invasive Cardiology Society. Our experience with these products goes back to 1998 when some of our colleagues had their early career working at manager level for major international suppliers.

As we focus on such specialized areas we understand the significance of knowledge / competence and the great importance this has to our customers. As such, we promote our innovative products through (onsite/realtime/online) training, with extensive support and use of proctors. Our efforts and relationships combined have built a reputation for bringing products of distinct value to the market - and provided high-level education.

It's a true privilege to work with innovative international companies. A good example is the cooperation with Asahi Intecc - a company with an extensive range of high quality guidewires and microcatheters. Together we've made a difference in treating patients with occlusive heart disease.

Interventional Neurology



Stroke is the second most common cause of death in most western countries, and a major cause of disability in adults. In Norway, around 12,000 people are affected each year of acute stroke.

Over the next 50 years, Europe will see decreasing birth rates, an ageing population, and, for many countries, a reduction in the total population, particularly of working age. Therefore, the number of people having, living with and dying from stroke will be very likely to increase, and with it, the economic costs associated with stroke.

One third of all diseases affect the brain and nervous system. It is estimated that Norway spends NOK 80 billion annually on such a disease.

Thrombectomy was approved as a treatment for patients with acute cerebral infarction in April 2018, and there are strong recommendations for thrombectomy in the National Guideline for Treatment and rehabilitation in stroke.

We're extremely pleased to cooperate with both Asahi Intecc and Acandis GmbH in providing interventional neuroradiologists with great tools in their strive for prevention and treatment of stroke.

Acandis GmbH is a German, owner-managed medical devices company based in Pforzheim. Acandis specialise in the development, manufacturing and marketing of products for treatment of neurovascular diseases.

ASAHI's at the forefront of the industry's most regarded interventional guide wires and micro-catheters, perfected by over 40 years of wire innovation. They constantly invent, improve and innovate to bring neuroradiologists the highest quality tools so they can master the challenges in treatment of stroke.

Our Disinfection Products



Virkon & PeraSafe



H2O2 Bio-disinfection



UV-C disinfection

Disinfection



Disinfecting health care environments has always been a significant challenge, and these days the task has become even more daunting as new, stronger pathogens emerge.

Preventing the spread of *Clostridium difficile* is especially difficult because its spores are resistant to standard disinfectants and can live on hard surfaces for months. Spread of SARS CoV 2 viruses is another demanding challenge.

What's more, the recent Ebola scare has prompted hospitals to take a closer look at their disinfectant products and cleaning processes.

Since 1998 we've been working with Antec Int. (since 2016 a Lanxess operation) who developed High Level Disinfectant for use with Medical Devices and hard surfaces. We've complemented the manually applied disinfectants with a range of disinfection robots from Oxypharm that through diffusion assures that also surfaces hard to reach, are treated with highly effective hydrogenperoxide.

Norway is one of the countries where we've managed to keep the resistance challenge at a minimum, and we will continue to support hygiene workers to stay in control.

Where to find us

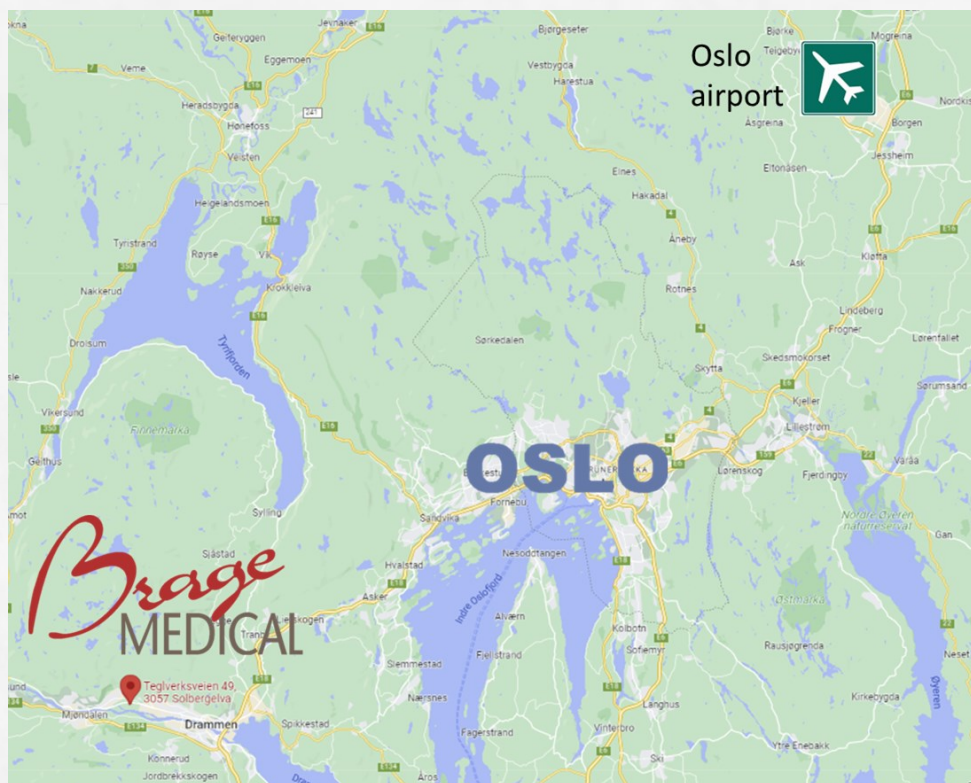


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We are located in Solbergelva, close to Drammen, one hour by train from Oslo International airport, Gardermoen.